

02 39. The system of claim 36, wherein the color image server modifies the color images before communication of the color images to the destination clients.

03 45. The system of claim 44, wherein the color image server modifies the color images based on the contents of the web cookie.

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51. A method comprising:  
receiving color images from source clients via a computer network;  
storing the color images at a network server that includes a web server, wherein the stored images are accessible via a web site maintained by the web server;  
communicating the color images to destination clients that access the web site via the computer network;  
characterizing the colorimetric responses of display devices associated with the source clients and the destination clients by delivering a series of web pages that guide the source and destination clients through a color profiling process; and  
modifying the color images based on the colorimetric responses of the display devices associated with the source clients and the destination clients.

52. The method of claim 51, further comprising modifying the color images at the network server before communication of the color images to the destination clients.

53. The method of claim 51, wherein the source clients include auction sellers, the images represent auction items, and the destination clients include auction buyers.

54. The method of claim 51, wherein the source clients include photographers, and the images represent photographs taken by the photographers.

55. The method of claim 51, further comprising:  
generating web cookies for the clients containing information representing the results of the color profiling process; and

transmitting the web cookies to a network server for use in the modification of the color images, wherein the network server modifies the color images based on the contents of the web cookie.

56. The method of claim 51, wherein the color images form parts of web pages received by the destination clients from the web server.

57. The method of claim 51, further comprising:  
permitting the source clients to specify whether the color images are to be modified; and  
charging a fee to the source clients in the event modification of the color images is specified.

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58. The method of claim 51, further comprising:  
permitting the destination clients to specify whether the color images are to be modified;  
and  
charging a fee to the destination clients in the event modification of the color images is specified.

59. A computer readable medium containing program code that causes a programmable processor to:  
receive color images from source clients via a computer network;  
store the color images at a network server that includes a web server, wherein the stored images are accessible via a web site maintained by the web server;  
communicate the color images to destination clients that access the web site via the computer network;  
characterize the colorimetric responses of display devices associated with the source clients and the destination clients by delivering a series of web pages that guide the source and destination clients through a color profiling process; and  
modify the color images based on the colorimetric responses of the display devices associated with the source clients and the destination clients.

60. The computer readable medium of claim 59, wherein the code causes the processor to modify the color images at a network server before communication of the color images to the destination clients.

61. The computer readable medium of claim 59, wherein the source clients are auction sellers, the images represent auction items, and the destination clients are auction buyers.

62. The computer readable medium of claim 59, wherein the source clients are photographers, and the images represent photographs taken by the photographers.

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63. The computer readable medium of claim 59, wherein the code causes the processor to:  
generate web cookies for the clients containing information representing the results of the color profiling process; and  
transmit the web cookies to a network server for use in the modification of the color images, wherein the code causes the processor to control the network server to modify the color images based on the contents of the web cookie.

64. The computer readable medium of claim 63, wherein the network server resides on the World Wide Web, and the color images form parts of web pages received by the clients from the network server.

65. The computer readable medium of claim 59, wherein the code causes the processor to:  
permit the source clients to specify whether the color images are to be modified; and  
charge a fee to the source clients in the event modification of the color images is specified.

66. The computer readable medium of claim 59, wherein the code causes the processor to:

permit the destination clients to specify whether the color images are to be modified; and charge a fee in the event modification of the color images is specified.

67. The computer readable medium of claim 59, wherein the source clients are auction sellers, the images represent auction items, and the destination clients are auction buyers, and the code causes the processor to calculate, for each modified image, a fee based on a percentage of the sales amount paid between source and destination clients involved in an auction sale, and charge the fee to one or both of the source and destination clients involved in the auction sale.

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68. A system comprising:

a network server that receives color images from source clients via a computer network, stores the color images, and communicates the color images to destination clients via a web site accessed by the destination clients;

a color profiling server that characterizes the colorimetric responses of display devices associated with the source clients and the destination clients by delivering a series of web pages that guide the source and destination clients through a color profiling process; and

a color image server that modifies the color images based on the colorimetric responses of display devices associated with the source clients and the destination clients.

69. The system of claim 68, wherein the color image server modifies the color images before communication of the color images to the destination clients.

70. The system of claim 68, wherein the source clients include auction sellers, the images represent auction items, and the destination clients include auction buyers.

71. The system of claim 68, wherein the source clients include photographers, and the images represent photographs taken by the photographers.

72. The system of claim 68, wherein the color profiling server generates web cookies for the clients containing information representing the results of the color profiling process, the clients transmits the web cookies to the network server, and the color image server modifies the color images based on the contents of the web cookie.

73. The system of claim 68, wherein the network server resides on the World Wide Web, and the color images form parts of web pages received by the clients from the network server.

74. The system of claim 68, further comprising a fee calculation module that calculates and charges a fee to the source clients in the event modification of the color images is specified.